Official Rules for Dunn-Edwards "Pin to Win: French Press Coffee" Contest

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **General:** Participation in the "Pin to Win: French Press Coffee" Contest constitutes the entrant's full and unconditional agreement to these Official Rules.

2. **Sponsor:** The "Sponsor" of the Contest is:

Dunn-Edwards Corporation
6119 E. Washington Blvd
Commerce, CA 90040

3. **Administrator:** The "Administrator" of the Contest is:

Product Marketing Department
Dunn-Edwards Corporation
6119 E. Washington Blvd
Commerce, CA 90040
Email: ProductMarketing@DunnEdwards.com

4. **Eligibility:** The "Pin to Win: French Press Coffee" Contest ("Contest") is open only to residents of the fifty (50) United States and the District of Columbia. Entrant must be at least twenty-one (21) years of age or older at the time of entry. All employees, sales representatives, licensees, or agents of Sponsor or any of its affiliates (collectively, "Sponsor Persons"); the immediate family members (spouse, parent, child, sibling, and their respective spouses) of any Sponsor Person; and all persons living in the same households as any Sponsor Person (whether legally related or not), are not eligible to enter. All applicable federal, state, and local laws and regulations apply. Void where prohibited by law.

5. **Entry Period and Limit:** The entry period begins on Monday, November 9, 2026, at 6am PDT, and ends on Wednesday, December 9, 2026 at 11:59pm PDT ("Entry Period"). All entries must be received by Sponsor during the Entry Period. Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Contest.

Each entrant may enter one (1) time only during the "Entry Period". Any attempt by any entrant to obtain more than one (1) entry by using multiple/different identities, registrations, or any other methods will void that entrant's entries, and that entrant may be disqualified.

6. **How to Enter:** Enter the "Pin to Win: French Press Coffee" Contest during the Entry Period by:

- Creating a new Pinterest board inspired by Dunn-Edwards 2027 Color of the Year, French Press Coffee (DEBN07), during the Entry Period.

- The board must be set to Public and remain public through winner selection and verification.
- Include a minimum of 10 pins that reflect the entrant's interpretation of the color, mood style, and aesthetic of French Press Coffee (DEBN07).
- Include @DunnEdwards in the board title or board description.
- Complete and submit the official entry form (*ADD LINK) and provide a direct URL link to the Pinterest board.
- Each entrant may submit only one (1) Pinterest board.

7. **Use of Entries:** By submitting an entry, each entrant grants Sponsor a non -exclusive, royalty-free, worldwide, perpetual license to use, reproduce, display, publish, distribute, and promote the entrant's submitted Pinterest board, board title, board description, and any accompanying statements submitted in connection with the Promotion, in whole or in part, in any media now known or hereafter developed, for advertising, promotional, marketing, and other business purposes, without additional compensation, permission, or notice, except where prohibited by law.

Sponsor may, but is not obligated to, identify entrants by first name, last name, social media handle, or city and state in connection with any such use.

8. **Selection and Redemption:** No later than Monday, December 14, 2026, Sponsor will select one (1) winner from among the eligible participating entrants to receive the Grand Prize and one (1) winner to receive the Second Place Prize. Winning entries will be selected by members of Dunn-Edwards Color Marketing Team (the "Judges").

Eligible entries will be evaluated based on the following criteria:

- **Creativity and Originality of the Pinterest Board (50%)** - Overall uniquness, originality, and imaginative interpretation of Dunn-Edwards 2027 Color of the Year, French Press Coffee (DEBN07).
- **Alignment with the Contest Theme (30%)** - How effectively the board captures, represents, and is inspired by French Press Coffee (DEBN07), including color palette, mood, and overall aesthetic.
- **Visual Appeal and Curation (20%)** - Overall quality, cohesiveness, organization, and presentation of the board and selected imagery.

Entries will receive a score based on the above criteria, and winners will be selected based on the highest total scores. In the event of a tie, the tied entries will be re-evaluated by the Judges, with the entry receiving the higher score in the Creativity and Originality category deemed the winner. If a tie still remains, the Judges will select the winner based on their overall evaluation of the tied entries. All judging decisions are final and binding.

Upon verification of eligibility, winners will be notified via email no later than Monday, December 14, 2026. The winner must accept the Grand Prize or Second Place Prize within 5 business days after being notified. If the initial winner fails to accept or collect the Grand Prize or Second Place Prize within the specified deadline referenced above, the initial winner will forfeit the prize and a new winner will be promptly drawn from the eligible

entrants and subject to the same deadlines and other terms and conditions of these Official Rules, with this process continuing until Thursday, December 24, 2026. After such date, if the Grand Prize or Second Place Prize is still unclaimed it will be returned to Sponsor.

9. **Prizes**: Sponsor will select two (2) winners. One winner will receive the Grand Prize ("Grand Prize"), and one winner will receive the Second Place Prize ("Second Place Prize").

The total Approximate Retail Value ("ARV") of Grand Prize is $545. Grand Prize includes one (1) e-gift card totaling $500, as well as one (1) Dunn-Edwards 2027 Color of the Year PR Box, which includes one (1) 21oz glass tumbler with straw, one (1) 8oz scented candle, one (1) 10oz package of ground coffee, one (1) 2.6oz container of chocolate covered espresso beans, and Dunn-Edwards Color of the Year color marketing materials.

The total ARV of Second Place Prize is $45.00. Second Place Prize includes one (1) Dunn-Edwards 2027 Color of the Year PR Box, which includes one (1) 21oz glass tumbler with straw, one (1) 8oz scented candle, one (1) 10oz package of ground coffee, one (1) 2.6oz container of chocolate covered espresso beans, and Dunn-Edwards Color of the Year color marketing materials.

The Sponsor reserves the right to refuse the Grand Prize or Second Place Prize to individuals the Sponsor believes are attempting to submit multiple entries under similar contact names. Any ancillary Grand Prize or Second Place Prize details not specified in these Official Rules will be determined by Sponsor in its sole discretion. Grand Prize or Second Place Prize may not be transferred and must be accepted as awarded. Sponsor will not replace any lost or stolen Grand Prize or Second Place Prize or components thereof. You may not request cash or a substitute prize; however, Sponsor reserves the right to substitute one or more Grand Prize or Second Place Prize components with another prize or prizes of equal or greater value, any or all of which will be considered to be part of the applicable Grand Prize or Second Place Prize. The Grand Prize or Second Place Prize is subject to and winners must abide by these Official Rules. All Sweepstakes Prizes will be awarded, provided a sufficient number of eligible entries are received during the entry process.

10. **Taxes and Other Expenses:** Any and all Contest Prize-related expenses, including without limitation any and all federal, state and/or local taxes thereon, shall be the sole responsibility of each Grand Prize or Second Place Prize winner. If applicable, the winner of shall be issued an IRS Form 1099 by the Sponsor showing the Grand Prize or Second Place Prize's total ARV, which ARV will also be reported by the Sponsor to the IRS.

11. **General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest; or (b) award the Grand Prize and Second Place Prize according to these Official Rules from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor shall not be deemed proof of receipt of that communication by Sponsor.

12. **Release and Limitations of Liability:** Neither Sponsor, nor Administrator, nor any of its respective affiliates, nor any Sponsor Persons (all of the foregoing, "Sponsor Entities"), is responsible for any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omissions, interruptions, deletions, or defects of any telephone networks, computer online systems, computer equipment, server providers, or software, including any injury or damage to an entrant's or any other person's computer relating to or resulting from participation in the Contest; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entries that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the internet or at any website; printing, typographical, human, or other errors; or any entries that are late, lost, incomplete, or any combination thereof. Entries are considered only upon receipt. Submission of an entry is not considered proof of delivery or receipt. By entering, each entrant agrees to release Sponsor Entities (and each of them) from any and all claims and damages arising in connection with such entrant's participation and/or entry in the Contest and/or his/her receipt or use of any component of any Contest Prizes, including any injury or harm resulting from any travel or activity related thereto. Any and all warranties and guarantees with respect to any component of any Grand Prize or Second Place Prize element are subject to the respective manufacturer's terms. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DAMAGE DUNN-EDWARDS' WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT ALLOWABLE UNDER APPLICABLE LAWS.

13. **Entrant Indemnification Obligations:** By entering or participating in the Contest, each entrant agrees to defend, indemnify, release, and hold harmless the Sponsor Entities (and each of them) from and against any and all losses, demands, damages, rights, claims, actions, and liabilities of any kind arising out of or related to (1) the entrant's participation in the Contest, or (2) the entrant's participation in any Grand Prize or Second Place Prize-related activities (including, without limitation, any property loss, damage, personal injury, or death caused to any person(s)). Each entrant assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Sweepstakes or use or redemption of any Contest Prize.

14. **Disputes:** Except to the extent prohibited by law, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Contest or any Grand Prize or Second Place Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by appropriate state or federal courts located within Los Angeles County, California; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; (3) under no circumstances will the entrant be permitted to obtain awards for, and the entrant hereby waives all rights to claim, indirect, punitive, incidental, consequential, or any other damages of any kind, save only actual out-of-pocket expenses; and (4) the entrant hereby waives any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any

choice of law or conflict of law rules (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California.

15. **Authorized Account Holder**: In the event of a dispute over the identity of an entrant, online entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry and/or used for the entry actions. The “authorized account holder” is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted e-mail address. A potential winner may be asked to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with a winning entry.
THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH PINTEREST.