Official Rules for Dunn-Edwards “Color of the Year” Giveaway

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **General:** Participation in the "Color of the Year” Giveaway constitutes the entrant’s full and unconditional agreement to these Official Rules.

2. **Sponsor:** The "Sponsor" of the Giveaway is:

Dunn-Edwards Corporation

6119 E. Washington Blvd

Commerce, CA 90040

3. **Administrator:** The "Administrator" of the Giveaway is:

Product Marketing Department

Dunn-Edwards Corporation

6119 E. Washington Blvd

Commerce, CA 90040

Email: marketing@dunnedwards.com

4. **Eligibility:** The "Color of the Year" Giveaway (“Giveaway”) is open only to U.S. residents. Entrants must be at least twenty-one (21) years of age or older at the time of entry. All employees, sales representatives, licensees, or agents of Sponsor or any of its affiliates (collectively, “Sponsor Persons”); the immediate family members (spouse, parent, child, sibling, and their respective spouses) of any Sponsor Person; and all persons living in the same households as any Sponsor Person (whether legally related or not), are not eligible to enter. All applicable federal, state, and local laws and regulations apply. Void where prohibited by law.

5. **Entry Period and Limit:**

The entry period for the Giveaway begins on Thursday, November 12, 2026, at 6am PST, and ends on Saturday, November 14, 2026, at 11:59pm PST (“Entry Period”). All entries must be received by Sponsor during the Entry Period. Entrants are also eligible to win a Grand prize during this period. Entries submitted before or after the Entry Period will not be eligible. Sponsor’s computer is the official time-keeping device for the Giveaway.

Each entrant may enter one (1) time only during the "Entry Period". All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different identities, registrations, or any other methods will void that entrant's entries, and that entrant may be disqualified.

6. **How to Enter:** There is one way to enter the Giveaway during the Entry Period:

A. (i) Complete the form available on https://3w4ol.share.hsforms.com/24jYbVhM8QwCldoUgsiOV-A and check the YES box to subscribe to promotional email messages from Dunn-Edwards.

Each entrant will automatically be entered for a chance to win the Grand Prize ("Grand Prize").

The required information to complete the entry form is to provide your first name, last name, postal code, email address, and check the box to opt-in to receive promotional email messages.

By completing the entry form, you agree to (i) receive promotional email messages and (ii) these Giveaway Official Rules. You may opt out of email messages at any point.

7. **Selection and Redemption:** No later than Monday, November 23, 2026, Sponsor will randomly select one (1) winner from among the eligible participating entrants to receive the Grant Prize. Upon verification of eligibility, the winner will be notified by email no later than Monday, November 23, 2026. The winner must accept the Grand Prize within 5 business days after being notified by providing their mailing address to the Sponsor. If the initial winner fails to accept the Grand Prize within the specified deadlines referenced above, the initial winner will forfeit the prize and a new winner will be promptly drawn from the eligible entrants and subject to the same deadlines and other terms and conditions of these Official Rules, with this process continuing until Friday, December 11, 2026. After such date, if the Grand Prize is still unclaimed it will be returned to Sponsor.

8. **Prizes:** Sponsor will select one (1) winner. One winner will receive the Grand Prize. Grand Prize includes one (1) Dunn-Edwards 2027 Color of the Year Swag Box, which includes one (1) 21oz glass tumbler with straw, one (1) 8oz scented candle, one (1) 10oz package of ground coffee, one (1) 2.6oz container of chocolate covered espresso beans, and Dunn-Edwards Color of the Year color marketing materials.

The Sponsor reserves the right to refuse to provide the Grand Prize to any individual the Sponsor believes is attempting to submit multiple entries under similar contact names. Any ancillary prize details not specified in these Official Rules will be determined by

Sponsor in its sole discretion. Grand Prize may not be transferred and must be accepted as awarded. Sponsor will not replace any lost or stolen prizes or components thereof. A winning entrant may not request cash or a substitute prize; however, Sponsor reserves the right to substitute the prize with another prize or prizes of equal or greater value, any or all of which will be considered to be part of the applicable prize. Grand Prize is subject to and the winners must abide by these Official Rules. Grand Prize will be awarded, provided a sufficient number of eligible entries are received during the entry process.

9. **Taxes and Other Expenses:** Any and all Grand Prize-related expenses, including without limitation any and all federal, state and/or local taxes thereon, shall be the sole responsibility of the Grand Prize winner. If applicable, the winner shall be issued an IRS Form 1099 by the Sponsor showing the Grand Prize's total ARV, which ARV will also be reported by the Sponsor to the IRS.

10. **General Conditions:** In the event that the operation, security, or administration of the Giveaway is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Giveaway to address the impairment and then resume the Giveaway; or (b) award the prize according to these Official Rules from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Giveaway, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor shall not be deemed proof of receipt of that communication by Sponsor.

11. **Release and Limitations of Liability:** Neither Sponsor, nor Administrator, nor any of its respective affiliates, nor any Sponsor Persons (all of the foregoing, "Sponsor Entities"), is responsible for any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omissions, interruptions, deletions, or defects of any telephone 2658703.1 networks, computer online systems, computer equipment, server providers, or software, including any injury or damage to an entrant's or any other person's computer relating to or resulting from participation in the Giveaway; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entries that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the internet or at any website; printing, typographical, human, or other errors; or any entries that are late, lost, incomplete, or any combination thereof. Entries are considered only upon receipt. Submission of an entry is not considered proof of delivery or receipt. By entering, each entrant agrees to release Sponsor Entities (and each of them) from any and all claims and damages arising in connection with such entrant's

participation and/or entry in the Giveaway and/or his/her receipt or use of any component of any prizes, including any injury or harm resulting from any travel or activity related thereto. Any and all warranties and guarantees with respect to any component of any Grand Prize element are subject to the respective manufacturer's terms. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DAMAGE DUNN-EDWARDS' WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT ALLOWABLE UNDER APPLICABLE LAWS.

12. **Entrant Indemnification Obligations:** By entering or participating in the Giveaway, each entrant agrees to defend, indemnify, release, and hold harmless the Sponsor Entities (and each of them) from and against any and all losses, demands, damages, rights, claims, actions, and liabilities of any kind arising out of or related to (1) the entrant's participation in the Giveaway, or (2) the entrant's participation in any Giveaway-related activities (including, without limitation, any property loss, damage, personal injury, or death caused to any person(s)). Each entrant assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Giveaway or use or redemption of any prize.

13. **Disputes:** Except to the extent prohibited by law, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by appropriate state or federal courts located within Los Angeles County, California; (2) any and all claims, judgments, and awards shall be limited to actual out-of pocket costs incurred, including costs associated with entering the Giveaway, but in no event attorneys' fees; (3) under no circumstances will the entrant be permitted to obtain awards for, and the entrant hereby waives all rights to claim, indirect, punitive, incidental, consequential, or any other damages of any kind, save only actual out-of-pocket expenses; and (4) the entrant hereby waives any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California. 2658703.1

14. **Authorized Account Holder:** In the event of a dispute over the identity of an entrant, online entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry and/or used for the entry actions. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted e-mail address. A potential winner may be asked to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with a winning entry.

15. **Terms of Use; Personal Information; Publicity:** The Giveaway, the Giveaway entrants and the Giveaway entrants' personal information collected through the Giveaway are subject to Sponsor's Terms of Use found at https://www.dunnedwards.com/terms-ofuse/ (including without limitation, Sponsor's Privacy Policy, which can be found at https://www.dunnedwards.com/about/privacy-policy). As a condition of entry into the Giveaway, except where prohibited by law, each entrant, and the recipient of the Grand Prize, grants to Sponsor a perpetual, worldwide, royalty-free license and right to publicize, broadcast, display, and/or otherwise use such entrant's and/or recipient's name, city and state of residence, biographical and other likeness materials (collectively, "Licensed Rights") in any media now known or hereafter devised throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, permission, or approval. By entering the Giveaway, each such entrant and/or recipient agrees to the Sponsor's Terms of Use (including without limitation, Sponsor's Privacy Policy) and the use of his or her personal information and Licensed Rights as described herein and therein.

14. **WINNER:** For information about the Grand Prize winner, visit https://www.dunnedwards.com/pro-sweepstakes. This information will be posted after the Grand Prize winner has been confirmed.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH PINTEREST.