

HOW TO CARE FOR PAINTED WALLS

Pro tips on product choices, protection and maintenance



CHOOSING QUALITY PAINTS AND SHEENS

An important consideration when investing in any painting project is the the quality of the products you choose. High-quality paints are formulated to be more durable, so they wash and clean up easier without damage, extending the life of your beautifully painted walls.

Another factor that contributes to the longevity of your walls' beauty is the gloss level. Gloss and semi-gloss paints tend to be easier to clean than flat paints due to their smoother surfaces. However, high-quality paints now offer that same level of protection in lower sheens.

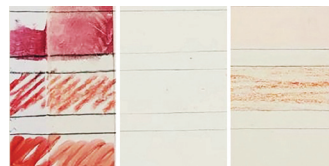


Available in:
Matte, Eggshell,
Semi-Gloss

EXQUISITE® paints are a revolutionary line of products meticulously engineered to be truly washable and scuff, burnish, mar and color rub-off resistant.

Exceptional washability and stain resistance

With EXQUISITE paints, you will never rub your surfaces the wrong way. They are engineered to keep the color right where you painted it, even after repeated cleaning.

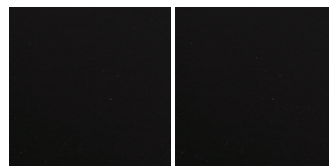


Stains EXQUISITE National Brand

Stain resistance is a paint's ability to prevent hydrophilic and hydrophobic substances from permanently discoloring the paint film, allowing for easier cleaning and maintenance.

Unrivalled scuff and mar resistance

The beautifully painted surfaces of your home can only take so much scuff. The revolutionary technology in EXQUISITE paints makes them tough on scuff and protects from marks, mars and scratches that come with everyday life.



EXQUISITE National Brand

Scuff and mar resistance refers to a paint's durability against surface damage from impact, rubbing or abrasion, helping the finish maintain its appearance and integrity despite wear and tear.



Available in:
Flat, Velvet,
Eggshell, Semi-Gloss

EVEREST® paints apply easily and provide exceptional hide, and superior stain resistance, washability and adhesion.

Unbeatable burnish resistance

Burnishing can quickly degrade a painted surface, leaving behind an unsightly polished look. The advanced formula of EVEREST paints provides superior resistance to withstand the effects of consistent abrasion and contact.



EVEREST National Brand

Burnish resistance is a paint's ability to resist becoming shiny or polished over time due to repeated abrasion or friction on the surface.



BLOCK-IT® Stain-Blocking Primer is a high-hiding primer that blocks tough stains.

CARING FOR PAINTED WALLS

Preventative care Interior painted walls can get dirty in many different situations: hand and fingerprints around switches and knobs; splashes in kitchens and bathrooms; marks on hallways and corridors, to name a few. Wash dirt from painted walls before it accumulates, not only to improve their appearance, but also to reduce the chance of the dirt becoming permanently embedded in the paint film. Check for dirt periodically, and assume that it will be present in and near cooking and high-traffic areas. Spot-clean as needed.

Easy does it When washing walls or removing stains, do only the minimum amount of cleaning, using the lightest pressure necessary. This will help prevent erosion of the paint or creating any shiny spots (burnishing). Always use the least-aggressive cleaner, such as a mild soap solution, and always wet a sponge before use to prevent excessive surface abrasion.

Rinse after cleaning Always rinse your walls with warm water to remove any remaining cleaning solution residue, which could attract dust and dirt quickly.

Manage residual stains It is not always possible to wash off stains, such as permanent marker. These and other stains may 'bleed' or show through when painted. If there is any doubt about residual stains, consider applying a high-quality primer, such as BLOCK-IT Stain-Blocking Primer, before repainting. If cleaning or other burnishing has left the surface shiny in some areas, the primer will provide a consistent look.

HOW TO REMOVE STAINS ON PAINTED WALLS

Crayon & washable markers

- :: For more severe marks, use a high-strength, multipurpose cleaner. Follow label instructions, and apply sparingly to prevent paint removal.
- :: For less severe marks, use a mild general household cleaner.
- :: For stubborn marks, sprinkle baking soda on a damp sponge and rub gently in a circular motion.

Grease (kitchen)

- :: Add 2 oz. liquid household ammonia to 1 gallon of TSP solution (trisodium phosphate). Start washing at the bottom and work your way up to prevent cleaning solution from running down the dirty part of the wall and causing hard-to-remove streaks.

Scuff marks, pen/pencil marks, and dirt around doorknobs and light switches

- :: For more severe marks, use a high-strength multipurpose cleaner. Follow label instructions, and apply sparingly to prevent paint removal.
- :: For less severe marks, use a solution of dishwashing detergent, or TSP with warm water.
- :: For stubborn marks, add non-gel toothpaste (a mild abrasive) to a damp cloth and wipe marks away.
- :: For the most stubborn marks, sprinkle baking soda on a damp sponge and gently rub in a circular motion.
- :: For scuff marks and pencil marks, try using an art gum eraser.
- :: For ballpoint pen, spray with alcohol and wipe off—or mix 1 tablespoon of fresh lemon juice and 1/2 tablespoon of salt, put it on a damp rag, then gently wipe marks away. Be advised: excessive pressure will cause paint to burnish. Another option to try is hairspray.
- :: For oily smudges and dirt around doorknobs and light switches, use a high-strength multipurpose cleaner on a wet rag. Follow label instructions, including any strong solvent warnings.

Permanent marker

- :: These marks are difficult to remove completely. To lessen their severity, try using a solvent-based cleaner. Follow label instructions, including any strong solvent warnings. Be advised: using any of these solutions will likely result in some damage to the finish.
- :: Carefully try to spot-clean areas with a non-gel toothpaste.

Gum

- :: Hold a plastic bag filled with ice on the gum to harden it. Scrape the gum off with a spatula or dull knife after it hardens, then use a high-strength, multipurpose cleaner to remove the residue. Follow label instructions, and apply sparingly to prevent paint removal.

Mildew

- :: Watch for mildew growth on surfaces that tend to be moist, such as laundry, basement, bathroom and kitchen areas.
- :: Mildew should be treated and removed, never simply painted over.
- :: To distinguish dirt from mildew, put a few drops of household chlorine bleach on it. If the surface has mildew, the color will be bleached out in just a few minutes.
- :: Apply a 3-to-1 mixture of water and household bleach to the area using a rag or sponge. Be sure to wear eye protection and gloves. With colored paints, test a small area first to be sure the bleach solution will not cause fading. Allow the mixture to remain on for 20 minutes; add more as it dries, then rinse the area thoroughly.
- :: For more information, see our Mold & Mildew brochure, available at any Dunn-Edwards® store.

PROTECT WHAT MATTERS

The success of your projects depends on the performance and durability of the products you use. Safeguard your work with coatings engineered to last. You'll be doing your part to protect the planet, too. Made in the USA from domestic and imported ingredients in the world's first and only LEED® Gold-certified paint manufacturing facility, Dunn-Edwards products meet or exceed most environmental standards.



'LEED' and related logo is a trademark owned by the U.S. Green Building Council and is used with permission.



Products bearing this logo are EG-FREE™ and TAC/HAP-FREE. Ethylene glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, Dunn-Edwards was the first in the industry to voluntarily replace EG with propylene glycol, a nontoxic alternative "generally regarded as safe" by the FDA. Also, every Dunn-Edwards product with the EG-FREE logo is formulated without any other TAC or HAP.

A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety.

HEALTH & SAFETY when using water-based paints:

CAUTION! INHALATION OF SPRAY MIST OR SANDING DUST MAY BE HARMFUL. Use only with adequate ventilation. Avoid breathing vapors, spray mist and sanding dust. Wear a NIOSH-approved N100 filter mask (particulate type) when spraying or sanding. Avoid contact with skin and eyes. Do not ingest. Close container after use.

FIRST AID: If swallowed, immediately give 1 or 2 glasses of water to drink—for emergency information, call 1-800-222-1222. If having difficulty breathing, move to fresh air. For eye contact, immediately flush with water for 15 minutes. For skin contact, wash thoroughly with soap and water.

KEEP OUT OF REACH OF CHILDREN. For more information, see the appropriate Product Data Sheet(s) and Safety Data Sheet(s) available at dunnedwards.com

CAUTION! Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Wear a NIOSH-approved N100 particulate filter mask to avoid breathing dust. Use a HEPA vacuum for cleanup, and finish by water-washing all surfaces. For more information, see Dunn-Edwards 'Surface Preparation Safety' guide or call U.S. EPA's lead hotline at 1-800-424-LEAD, or visit epa.gov/lead or epa.gov/asbestos—or contact your state or local Health Agency.

PHOTOGRAPHS: Paint colors depicted in the photographs in this brochure appear differently than on actual surfaces. Photographic processes and lighting will alter appearance. BACK COVER PHOTO: Wall + Trim: Catalina Green (DET501)



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Other How-To brochures can be
found in-store and online here:

