

Aviara Seven Community HOA—Sanderling

Pacific Western Painting & Construction | Doug Morris, Director of Operations



Pacific Western Painting & Construction is a Southern California-based painting and general contractor focusing primarily on large-scale painting, reconstruction and waterproofing for HOAs and commercial properties. The company attributes its success to embracing a culture of continuous improvement, refinement of processes, and a dedication to an excellent customer experience. That commitment to quality service and being on time every time is what separates them from the competition.

In business for more than 15 years, the successful contractor also makes sure to work with the right suppliers that offer the best quality for the price and unparalleled service when called upon.



Dunn-Edwards has answered Pacific Western's call for quality and service many times. The two companies paired up again recently on a large HOA community repaint in Carlsbad, CA.

The Sanderling townhomes, inside the Aviara master-planned community, were built in 1996 with floorplans ranging between 1,213 and 1,728 square feet. The private, exclusive, gated community—located next to the prestigious Aviara Golf Club and Resort—needed a full exterior repaint involving 41 buildings, including common area structures, and more than 4,100 gallons of paint to cover concrete stucco, wood fascia, iron railings and gates.

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The HOA chose Dunn-Edwards ultra-premium EVERSIELD flat for masonry and wood substrates and ultra-premium ARISTOSHIELD for metal surfaces and high-traffic areas. Doug Morris, Pacific Western's director of operations, said the project was a success because of the amount of coordination, checks and double-checks all parties involved initiated. Everyone's involvement contributed to a well-organized effort.

The Pacific Western team appreciated Dunn-Edwards support, particularly from their Property Service Representative Jessica Osborne, who immersed herself in the planning process and helped clarify

details, specifically hard-to-see line breaks in the paint scheme on angled surfaces and pop-outs.

"We spent a lot of time with her and the HOA's color committee to sort all that out," Morris, said. "She helps us a lot on other projects as well."

The added support is what Pacific Western has come to expect from Dunn-Edwards through the years, as the company has time and again stepped in to offer guidance on best application practices and product specs, while always putting the customer first.

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