

Interior/Exterior Multi-Surface Primer

**ULTRA-GRIP®**

**PREMIUM**

Multi-surface primer with superior adhesion.



### ULTRA-GRIP® Premium

- Excellent adhesion to wide variety of surfaces
- Outstanding stain-blocking
- Strong tannin resistance
- Great hide and excellent enamel holdout
- Ultra-low VOC content



**THE #1 CHOICE OF  
PAINTING PROFESSIONALS®**

See the **ULTRA-GRIP Premium®** difference for yourself

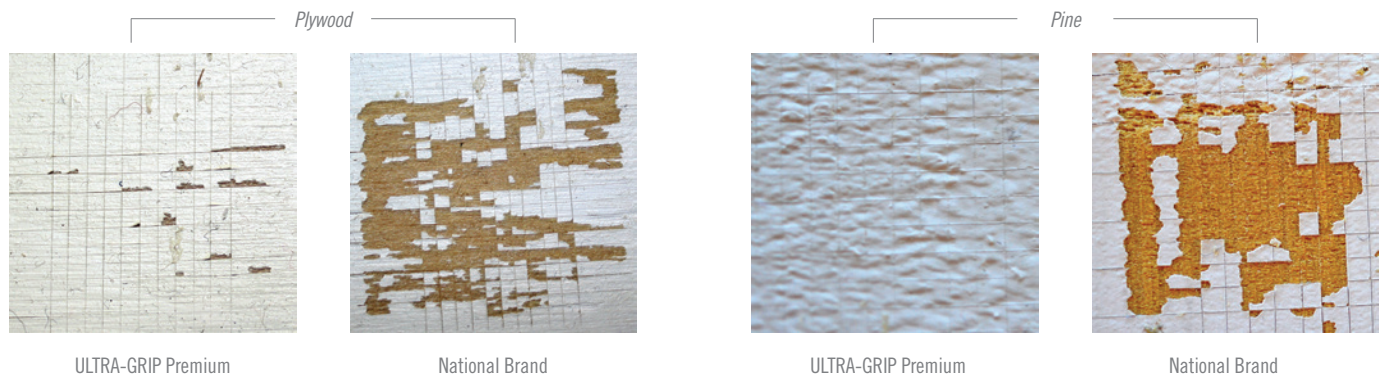


## Why **ULTRA-GRIP® Premium** outperforms the competition

**ULTRA-GRIP Premium** is an ultra-low VOC, acrylic, multi-surface primer designed for a wide range of interior and exterior applications. It provides excellent adhesion to properly prepared drywall, wood and masonry, as well as hard-to-stick surfaces, such as aged alkyd surfaces, aluminum, galvanized metal, vinyl, fiberglass and select plastics. **ULTRA-GRIP Premium** has outstanding stain-blocking, strong tannin resistance, great hide and excellent enamel holdout. It applies smoothly and dries fast.

### Adhesion

Paints that exhibit good wet and dry adhesion are better able to protect the substrate. **ULTRA-GRIP** sticks to the surface better than the National brand, even when the finish is subjected to moisture.



*Test Method: A three mil draw down of the paint being tested is applied to the desired substrate (glossy aged alkyd, chalky latex, metal etc.) and allowed to dry for 24 hours. After 24 hours, two 100 square sections are cut into the substrate using a Gardner Adhesion Knife. **Dry Adhesion** For dry adhesion test, Permacel tape is placed firmly over the cut with a 2" overlap of the test area. The tape is then quickly removed at a 180 degree angle. The amount of paint that is removed from the substrate is evaluated and scored using ASTM OB – 5B rating (0 meaning complete paint removal from substrate and 5 meaning no paint removal).*

*All test examples are high resolution photographs of the actual test results. The tests were conducted by Dunn-Edwards Laboratories and can be viewed at the Corporate Office by appointment.*



### PRODUCTS BEARING THIS LOGO ARE **EG-FREE®** AND **TAC/HAP-FREE**

Ethylene Glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, we were the first in the industry to voluntarily replace EG with Propylene Glycol, a non-toxic alternative "generally regarded as safe" by the FDA. Also, every Dunn-Edwards product with the EG-Free logo is formulated without any other TAC or HAP, too.

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### VOC AND RAVOC RATINGS ON EVERY LABEL

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit [dunnedwards.com/RAVOC](http://dunnedwards.com/RAVOC).



### LEED® GOLD-CERTIFIED PAINT MANUFACTURING FACILITY

In 2011, Dunn-Edwards opened the world's first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encompassing manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry.

*"LEED" and related logo is a trademark owned by the U.S. Green Building Council and is used with permission.*



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