

Ultra-Premium Interior Paints

EVEREST®

INTERIOR

Performance, Style and Beauty



THE #1 CHOICE OF
PAINTING PROFESSIONALS®

EVEREST®

is a complete line of ultra-premium, low odor, Zero VOC, self-priming, 100% acrylic paints ideal for use on high-end projects. They apply easily and feature exceptional hide, superior stain resistance, washability and adhesion.

Why EVEREST® outperforms the competition

- :: Formulated using ultra-premium resins and pigments that provide exceptional performance, including hide, adhesion, and sheen uniformity
- :: Self-priming on previously painted and prepared surfaces*
- :: Virtually no odor during or after application, perfect for painting occupied spaces
- :: Great flow and leveling for an even, uniform finish

*Self-priming on most surfaces (see Product Data Sheet for details). For previously painted surfaces that are properly repaired as needed, one (1) coat may be sufficient. For properly prepared new surfaces, two (2) coats are typically required.



Drywall



Wood



Metal



Masonry

	FLAT	VELVET	EGGSHELL	SEMI-GLOSS
Family Rooms	•	•	•	
Kids' Rooms		•	•	
Dining Rooms	•	•	•	
Bedrooms	•	•		
Kitchens & Baths			•	•
Hallways	•	•	•	
Ceilings	•	•	•	
Classrooms	•	•	•	
Offices	•	•	•	
Doors & Windows				•
Shutters & Moldings				•

These are commonly used gloss levels for surfaces listed above. Gloss may be affected by texture, porosity of the surface and atmospheric conditions. Please contact a Dunn-Edwards representative or your local store for specific product availability.



PRODUCTS BEARING THIS LOGO ARE EG-FREE™ AND TAC/HAP-FREE

Ethylene Glycol (EG), a solvent often used in water-based paints, is listed as a Toxic Air Contaminant (TAC) and Hazardous Air Pollutant (HAP). In 1983, we were the first in the industry to voluntarily replace EG with Propylene Glycol, a non-toxic alternative “generally regarded as safe” by the FDA. Also, every Dunn-Edwards product with the EG-Free logo is formulated without any other TAC or HAP, too.



VOC AND RAVOC RATINGS ON EVERY LABEL

Dunn-Edwards is the first paint company to label its products with RAVOC ratings — Reactivity-Adjusted VOC Content — a better way to measure potential air quality impacts of coatings. To learn more about RAVOC ratings visit dunnedwards.com/RAVOC.



LEED® GOLD-CERTIFIED PAINT MANUFACTURING FACILITY

In 2011, Dunn-Edwards opened the world's first and only LEED® Gold-certified paint manufacturing facility in Phoenix, AZ. Encompassing manufacturing, product development, quality control and more, the 336,000-sq. ft. facility is designed to be the greenest in the industry.

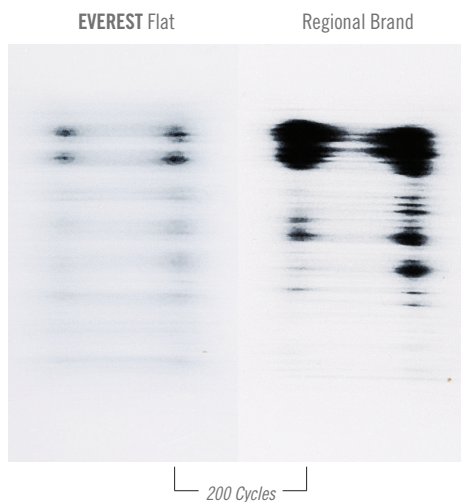
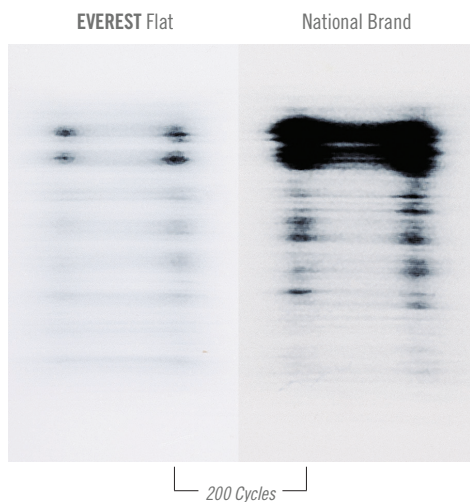
“LEED” and related logo is a trademark owned by the U.S. Green Building Council and is used with permission.



See the **EVEREST**® difference for yourself

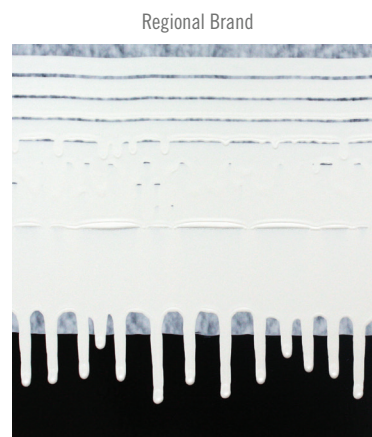
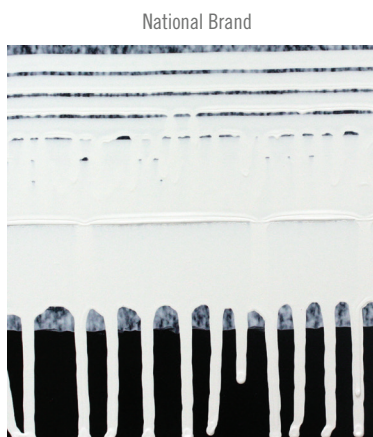
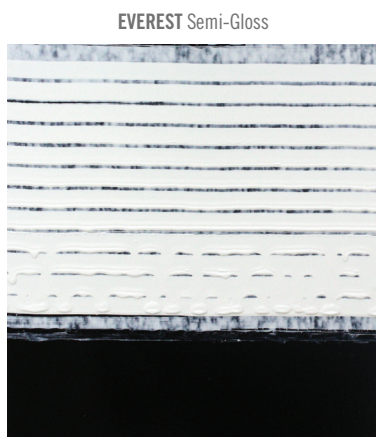
Scrub Resistance

EVEREST outperforms other brands in durability after repeated scrub cycles. A paint that withstands repeated washing will maintain its original appearance longer.



Sag Resistance

EVEREST has better sag resistance compared to competitive products of the same gloss level. Excellent sag resistance means that the paint dries to a smooth, tight, uniform finish without the presence of heavy sag or drip marks.



Scrub Resistance Test Method: Paints are applied to black charts. After drying for seven days, the charts are placed in an abrasion testing machine and stopped at the indicated cycle. Complete film deterioration occurs when a full line of black background is exposed.

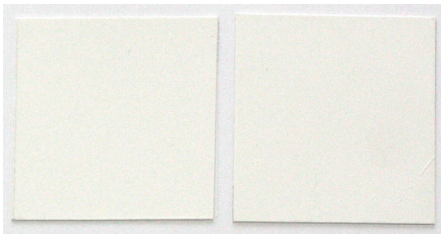
Sag Resistance Test Method: Paints are applied to test charts with a special multi-notch applicator (a drawdown blade with a series of notches of successively higher clearance). The charts are immediately hung vertically with the drawdown stripes horizontal, similar to rungs on a ladder, with the thinnest stripe at the top. After drying in this position, the drawdown is examined and rated for sagging (top stripe = 4 mils, bottom stripe = 24 mils, each stripe from top to bottom represents 2 mil increase in film thickness).

All test examples are high resolution photographs of the actual test results. The tests were conducted by Dunn-Edwards Laboratories and can be viewed at the Corporate Office by appointment.

Block Resistance

When two painted surfaces come into contact, such as a door and door jamb, they can stick together, or block. When that happens, the paint can peel from the surface. **EVEREST** clearly beats other brands, as their paint is sticking together and peeling from the surface.

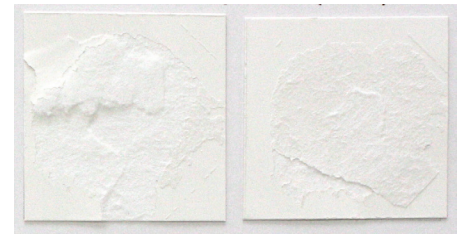
EVEREST Semi-Gloss



National Brand



National Brand



Applied Hide

EVEREST outperforms the competition in applied hide. Good applied hide ensures that maximum hide is achieved when the paint is rolled so that fewer coats are needed to complete the project.

EVEREST Flat



National Brand



Block Resistance Test Method: Paints are applied to black and white charts and allowed to dry for 24 hours. The charts are then cut and folded over each other. A weight is then placed on them to force the painted surfaces together. After 24 hours, the face-to-face charts are pulled apart to see if the dried paint stuck together.

Applied Hide Test Method: A 4 x 4' drywall board is primed with a white acrylic primer. After allowing the primer to dry for 24 hours, varied shades of painted black to gray stripes are applied to the primed drywall (evenly spaced). After 24 hours, the first coat is applied to the test boards by brush (on the edges) and roller (across the center). After 1 hour dry time, the second coat is applied by roller (across the center) and the results are evaluated.

THE #1 CHOICE OF PAINTING PROFESSIONALS®

As a paint contractor, your business depends on your reputation. That's why you choose quality paint to do the best possible job. Dunn-Edwards understands this. That's why we focus on providing the best performing products.

Ask any professional painter and they will tell you, Dunn-Edwards is their number one choice of paint. In an independent survey, licensed painting contractors in Los Angeles, San Diego and Phoenix were asked what paint they would use on their own homes.

The overwhelming choice: Dunn-Edwards.*
The reason cited? Superior quality!

"Dunn-Edwards has been our go-to paint supplier for more than 25 years. Time and again, their products provide top-notch results. Their convenient store locations, easy-to-understand product lines, superior color-matching, and one-to-one service make our jobs easier and our customers happier."

Jack Park, Owner
Park's Painting
Los Angeles, CA

Our paints are formulated using only the highest quality ingredients for optimal performance. In addition, our representatives provide an unmatched range of services from color selection to job site walks.

We recognize that our relationship with paint contractors is based on more than what's in a can of paint. We stand ready to provide the best product and service to support your business.

*Based on an August 2015 survey of licensed painting contractors in the Los Angeles, San Diego and Phoenix areas, conducted by Options Market Research.





A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety. EVEREST® is yet another example of this commitment.



PHOTOGRAPHS. Paint colors depicted in the photographs in this color card appear differently than on actual surfaces. Photographic processes and lighting will alter color.

COVER PHOTO: Walls: Biscotti • DE5437 Trim: Warm White • DEW380

BACK PHOTO: Walls: Even Growth • DE5494 Trim: Warm White • DEW380

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DUNN-EDWARDS CORPORATION

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