Dunn-Edwards PAINTS

THE #1 CHOICE OF PAINTING PROFESSIONALS®

EFF-STOP® Select

Interior/Exterior Masonry Primer/Sealer

ESSL00

RAVOC RATED® | 100% ACRYLIC™ | EG-FREE® Formulated without Ethylene Glycol or any other TAC/HAP chemical | green wise® CERTIFIED BY COATINGS RESEARCH GROUP INCORPORATED

DESCRIPTION: EFF-STOP® Select is an interior and exterior 100% acrylic masonry primer/sealer that provides very good resistance to alkali and efflorescence. **EFF-STOP Select** can be used on properly cured tilt-up concrete, poured-in-place concrete, stucco, and block. Masonry surfaces must cure for a minimum of 7 days. Avoid using alkali sensitive colors.

PRODUCT INFORMATION

SOLVENT TYPE: Water | **RESIN TYPE:** 100% acrylic

FINISH (ASTM D 523): 5–10% on a 60º meter

COLORS: White. **EFF-STOP Select** may be tinted with up to 2 fl. oz. of Dunn-Edwards ZTC Zero VOC colorant per gallon.

VISCOSITY@77ºF/25ºC (ASTM D 562): 80–85 KU

MAXIMUM VOC CONTENT
50 g/L (as supplied)

MAXIMUM RAVOC (Reactivity-Adjusted VOC)
30 g/L

SOLIDS BY VOLUME (ASTM D 2697)
37.0% ± 2%

SOLIDS BY WEIGHT
49.0% ± 2%

WEIGHT PER GALLON (ASTM D 1475): 10.50 lbs.

COMPOSITION BY WEIGHT

Pigment–27.8%		**Vehicle–72.2%**	
*Prime pigments	8.4	Acrylic resins	21.0
Reinforcing pigments	19.4	Water & additives	51.2

**Prime pigments include titanium dioxide (TiO_2), plus all other pigments directly adding to the hiding power of this paint.*

RECOMMENDED FILM THICKNESS PER COAT
Wet: 5.4 mils Dry: 2.0 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS
Approximately 200–300 sq. ft. per gallon, depending on surface conditions and application techniques.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME@77ºF/25ºC (ASTM D 1640)
To touch: 30–60 minutes Recoat: 2–4 hours
Dry times and recoat times are temperature, humidity and film thickness dependent.

APPLICATION EQUIPMENT: Brush, roller, airless spray

PACKAGING: One-gallon, five-gallon containers

STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110ºF for extended periods of time. Extreme temperatures may cause paint to become unusable. See *Paint Storage Best Practices* Technical Bulletin at dunnedwards.com for more information.

CLEANUP: Warm, soapy water

DISPOSAL: For information on local options to dispose of unwanted leftover paint, call Dunn-Edwards Customer Service at 1-888-DEPAINT or visit www.dunnedwards.com. **Do not mix with other products.**

CONFORMS TO: ARB 2007 SCM & CALGreen 2013; CHPS Section 01350; LEED 2009 IEQ Credit 4.2; LEED v4 EQ Credit 2; CRGI Green Wise Certified

SAFETY DATA SHEET: Available at www.dunnedwards.com

SURFACE PREPARATION: All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, bond-breakers, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded smooth and dusted clean. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.

SPECIAL INSTRUCTIONS

- **CAUTION!** Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Wear a NIOSH-approved N95 particulate filter mask to avoid breathing dust. Use a HEPA vacuum for cleanup, and finish by water-washing all surfaces. For more information, see Dunn-Edwards brochure on “Surface Preparation Safety”or call U.S. EPA’s lead hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or / asbestos, or contact your state or local Health Agency.
- This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.
- New tilt-up concrete panels must be cleaned and free from bond-breakers, form-release agents, and/or curing compounds.
- New concrete should be allowed to cure for at least 14 days before applying **EFF-STOP® Select.**
- Do not apply when the air or surface temperature is below 50ºF.

USE AS A SEALER FOR

MASONRY: EFF-STOP® Select can be applied on surfaces with a pH of up to 11.

Stucco:
Tilt-up concrete:
Poured-in-place:
Brick:
} **EFF-STOP® Select (ESSL00)**

Concrete block: **Smooth BLOCFIL™ Select (SBSL00)**
Smooth trowel: **EFF-STOP® Select (ESSL00)**

METAL:

Ferrous: **BLOC-RUST® Premium (BRPR00)** or **ENDURAPRIME™ Metal Primer (ENPR00)**

Non-ferrous: **ULTRASHIELD® Galvanized Metal Primer (ULGM00)** or **BLOC-RUST® Premium (BRPR00)**

Galvanized steel: **ULTRASHIELD® Galvanized Metal Primer (ULGM00)** or ***ULTRA-GRIP® Premium (UGPR00)**

**for incidental use on galvanized*

HEALTH & SAFETY: CAUTIONS! INHALATION OF SPRAY MIST OR SANDING DUST MAY BE HARMFUL. Use only with adequate ventilation. Avoid breathing vapors, spray mist and sanding dust. Wear NIOSH-approved N95 particulate filter mask when spraying or sanding. Avoid contact with skin and eyes. Do not ingest. Close container after each use. **FIRST AID:** If swallowed, immediately give 1 or 2 glasses of water to drink – for emergency information, call 1-800-222-1222. If having difficulty breathing, move to fresh air. For eye contact, immediately flush with water for 15 minutes. For skin contact, wash thoroughly with soap and water.

• KEEP OUT OF REACH OF CHILDREN •

Ingredient (CAS #): Water (7732-18-5); Copolymer Resin (Proprietary); Titanium Dioxide (13463-67-7); Feldspar (68476-25-5); Quartz (14808-60-7).

⚠ **WARNING:** Cancer and Reproductive Harm – www.P65Warnings.ca.gov