

# HOW TO GET THE BEST COLOR MATCH



Sometimes, finding the perfect color is challenging. Although we offer over 1500 colors to choose from, you may have a special color in mind. We can match your color.

For over 75 years, professional painting contractors have relied on our ability to custom match colors. Our computerized tinting equipment is state-of-the-art, and our tinters are the best trained in the industry. We can match any color.

How do you get a great color match? Here are some helpful hints our professional tinters suggest you follow, so that we can provide you with the best color match.



THE PAINT THAT PROTECTS.®

## WET PAINT SAMPLES WORK BEST

If you have some left over paint—in the color you want—simply bring us the paint. Our tinters will prepare a sample to use for color matching. These samples give us the opportunity to provide you with the best possible match.

## STAY AWAY FROM DIRTY SAMPLES

If a sample is soiled, then the final color will be affected. For the best match, bring in a clean sample; otherwise, the tinted color will take on the appearance of the stained color.

## LARGE SIZE SAMPLES ARE PREFERRED

Large color samples (1 square inch or bigger) are easier to match. Our color-matching computers are very accurate, but small samples are difficult to analyze and this may affect the quality of our match.

## TRANSPARENT SAMPLES CAN CAUSE PROBLEMS

Make sure the sample you provide does not allow light to pass through it. Transparent samples, such as sheer fabrics, pictures from magazines, or thinly painted samples, allow light or background colors to show through and influence the color's appearance and ultimately your color match. For best results, select a solid, opaque color sample.

## USE A SMOOTH SAMPLE

Flat, smooth surfaces are better than textured surfaces if you're trying to get an accurate color match. Textured surfaces attract dirt, dust, and even mildew. They also reflect light in ways that create little shadows and these conditions will affect the final paint color.

## FIND SINGLE, SOLID COLOR SAMPLES

Multi-colored samples, such as certain carpets and fabrics, or even a piece of stained wood, are difficult to match. For the best results, the sample should be a single, solid color.

## BRING US YOUR COLOR CHIP

We can match any color—even our competitors'. Just bring in your own color chip. Although we may have a sample of a competitors' color, it's best if we can match your sample. Color chips can vary, so matching your chip gives the best results.

## EYE MATCHES TAKE TIME

We suggest you allow enough time to get the best color match. Computer equipment speeds up color matching, however colors may still need slight adjustments. A skillfully trained tinter, with a good eye for color, needs to fine-tune the final color.

## NEED MORE PAINT?

Once we've matched your color, reordering more Dunn-Edwards' paint is quick and easy. Just ask for a custom color formula card for your match. Bring the card in whenever you need to order more. If you forget your card, remember your special formula is printed on each can of paint you purchase—just bring back the can.

**IF YOU HAVE ANY ADDITIONAL QUESTIONS  
ASK ANY OF OUR EXPERT SALES ASSOCIATES.**



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